



# 2024 ROLLS-ROYCE CULLINAN BLACK BADGE

**Manufacturer's Suggested Retail Price: 450,500.00 USD**

**Options and Additional Charges:** (Optional equipment may supercede standard equipment; check with your authorized dealer).

**Exterior Style**

Main Exterior Colour Arctic White F.O.C  
 Painted Brake Calipers Forge Yellow 4,550.00  
 No Coachline F.O.C

**Exterior Options**

Dark Chrome Spirit of Ecstasy F.O.C  
 Dark Exterior Package 4,250.00  
 Black Exterior Stainless Steel Package F.O.C  
 Technical Carbon Treadplate Surround F.O.C

**Interior Style**

Primary Interior Colour Black F.O.C  
 Secondary Interior Colour Forge Yellow F.O.C  
 Bespoke Interior - Module Editing 9,800.00  
 RR Monogram to all Headrests Forge Yellow 1,700.00  
 Contrast Seat Piping Forge Yellow 4,800.00  
 Instrument Panel with Top Stitch 950.00  
 Extended Leather Headliner F.O.C  
 Shooting Star Headliner 8,550.00  
 Black Badge Technical Carbon F.O.C  
 Lounge Seat F.O.C  
 Thicker Black Steering Wheel F.O.C

**Interior Options**

Contrast Lambswool Footmats Forge Yellow 1,800.00  
 Loading Assistant F.O.C  
 Rolls-Royce Bespoke Audio 11,425.00  
 Driver Assistance Systems 5,800.00  
 Active Cruise Control F.O.C  
 Night Vision with Pedestrian Recognition F.O.C  
 Park Assistant F.O.C  
 Illuminated Black Badge Treadplates F.O.C

**Personalisation**

Signature Key Forge Yellow F.O.C

**Other**

Decoding for no-dazzle High-Beam as. F.O.C  
 High-Beam Assistance F.O.C  
 Refrigerant F.O.C  
 Oil service Int. 15,000 km / 12 Months F.O.C  
 Head-Up Display F.O.C  
 Apple CarPlay F.O.C  
 Real Time Traffic Information F.O.C  
 Connected Drive Services F.O.C  
 WiFi Hotspot Preparation F.O.C  
 Teleservices F.O.C  
 Intelligent Emergency Call F.O.C  
 Traffic Information F.O.C

Destination & Handling 2,750.00  
 Gas Guzzler 2,600.00

**Total Suggested Retail Price: 509,475.00**

**Standard Engineering and Safety Features**

Aluminum Spaceframe Structure  
 Rolls-Royce All-Wheel Drive  
 Rolls-Royce Rear-Wheel Steering  
 Park Distance Control, front and rear  
 Dynamic Cruise Control with speed regulation through fuel control or braking feature  
 Driving Assistant Systems with: Lane departure warning, Blindspot Detection, Speed Limit Information, Rear Collision Prevention, Pedestrian Approach, Approach Control Warning, Brake assistant, City Braking and a high resolution Head-Up Display  
 On Board Handbook containing comprehensive vehicle information  
 Vehicle information featuring on board diagnosis and a condition based service monitoring system  
 Heated rear window, rain-sensing variable-speed windshield wipers  
 Rolls-Royce Laser Headlights  
 LED side (parking) and rear lights  
 Front & rear three-point, pre-tensioning seatbelts with force limiters in front positions  
 Front & rear seat active head restraints  
 Supplemental Restraint System: Driver and front passenger airbags, side impact airbags (front), active knee protection (front), active knee protection (front), Head Protection System (front)  
 Vehicle security system featuring interior motion detector and engine immobilization  
 Assist telematic services with one button activation  
 Intelligent Emergency Call  
 6.75l V12 Twin-Turbocharged Engine

**Standard Comfort and Convenience Features**

Electronically retracting Spirit of Ecstasy grille ornament  
 Electronically regulated Coach Doors with power closing assistance  
 Keyless Go  
 Comfort (Keyless) Access and Soft Close latches for all doors and luggage compartment lid including power close/open for luggage compartment lid  
 Self-righting wheel centers  
 Full-leather interior to seating surface, door panniers, lower pillars and instrument panel.  
 Heated and electrically adjustable front seats with memory settings  
 Laminated glass with climate control glazing and grey tinted graduation upper band to front windscreen compatible with toll collection devices  
 Heated, Full leather covered multi-function steering wheel  
 Massage and Ventilation to front seats  
 Digital 12.3" TFT Colour LED backlit Instrument Dials  
 Spirit of Ecstasy Rotary Controller to control Multimedia Interface  
 Voice recognition system to control Navigation, Telephone & Entertainment functions  
 Veneer on fascia and centre console and door armrest cappings  
 10.25" Central Information Display with Touch Screen  
 Premium audio system: 600-watt 10-channel amplifier, 16 speakers including two floor-mounted subwoofers  
 Satellite radio system and HD radio system  
 USB Type-C ports  
 NBT Evo System  
 Satellite Navigation system  
 Bluetooth® wireless technology for hands-free calling  
 Wireless Smart Phone Charging  
 Automatic 4-zone climate control

**PARTS CONTENT INFORMATION**

**For Vehicles in this Car Line:**  
**U.S./Canadian Parts Content: 01%**  
**Major Source of Foreign Parts Content:**  
**GERMANY: 29%**

Note: Parts content does not include final assembly, distribution, or other non-parts costs.

**For this Vehicle:**  
**Final Assembly Point: CHICHESTER, GREAT BRITAIN**  
**Country of Origin:**

**Engine: GERMANY**  
**Transmission: GERMANY**

**GOVERNMENT 5-STAR SAFETY RATINGS**

This vehicle has not been rated by the government for overall vehicle score, frontal crash, side crash, or rollover risk.

**Source: National Highway Traffic Safety Administration (NHTSA)**  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**The Rolls-Royce Limited Warranty**

4-year/unlimited-mileage\* limited warranty.  
 Additional Benefits  
 4-year/unlimited-mileage\* maintenance program.  
 4-year/unlimited-mileage\* roadside assistance program.

\* Mileage unlimited only if vehicle is used for personal, family or household purposes. Otherwise

**Sold To**  
 Rolls-Royce Motor Cars  
 Philadelphia  
 100 Route 73 North  
 PALMYRA NJ 08065  
 USA

**Ship To**  
 Rolls-Royce Motor Cars  
 Philadelphia  
 100 Route 73 North  
 PALMYRA NJ 08065  
 USA

**EPA DOT Fuel Economy and Environment**

**Gasoline Vehicle**

**Fuel Economy**  
**14 MPG**  
 combined city / hwy  
 12 city  
 19 highway

Midsize Station Wagons range from 14 to 117 MPG. The best vehicle rates 140

**You spend \$13,250**  
 more in fuel costs  
**over 5 years**  
 compared to the average new vehicle.

**7.1** gallons per 100 miles **\$2,600** gas guzzler tax

**Annual fuel COST**  
**\$4,600**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **Smog Rating** (tailpipe only)

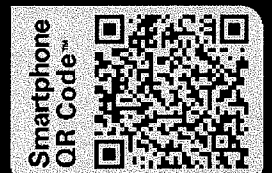
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1 10 Best 1 10 Best

This vehicle emits 627 grams of CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons. Including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$4.30 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are significant cause of climate change and smog.

**fuelconomy.gov**  
 Calculate personalized estimates and compare vehicles



**VIN: SLATV8C07RU225408**

Port of Entry: Brunswick, GA  
 VPC Location: Brunswick, GA

Carrier: McCollister's Auto Transport

This vehicle is equipped with bumpers that can withstand an impact of 2.5 miles per hour with no damage to the vehicle's body and safety systems, although the bumper and related components may sustain damage. The bumper system on this vehicle conforms to the current federal bumper standard of 2.5 miles per hour.

**Rolls-Royce Motor Cars NA, LLC**  
 Woodcliff Lake, NJ 07677